

## Nextgen to facilitate HD sports broadcast

Premier Media Group has hired the telecommunications carrier to provide a high capacity link to major sporting venues

Spandas Lui 28 July, 2009 14:04:00

Tags: Fox Sports, Nextgen Networks, Premier Media Group

Nextgen Networks will provide a high-speed fibre link to connect Premier Media Group (PMG) to major sporting venues around Australia for high definition (HD) television broadcasts.

The contract from PMG, which owns Fox Sports, requires the telecommunications carrier to extend its existing metro fibre networks to serve up multigigabit connections into 15 sporting arenas located in Perth, Adelaide, Melbourne, Newcastle, Gosford, Canberra, Brisbane and the Gold Coast.

Nextgen managing director, Phil Sykes, said the contract win was a result of good timing. The company approached PMG as the media group was reassessing its video transfer options.



“The virtual private network [VPN] is configured to provide 1Gbps connection out of each stadium and we bring the data into our network cloud,” Sykes said. “Then we deliver that to PMG’s Pyrmont headoffice at up to 10Gbps.”

The VPN is made available with an Ethernet switching layer on the existing fibre network.

Nextgen has performed similar contracts for a number of corporate and government clients.

Sykes could not divulge the exact worth and length of the contract but did reveal that it was a multi-year, multi-million dollar agreement. This includes customer support and network maintenance.

“This is one of our bigger contracts but we have some of a similar value,” Sykes said. “It is a major entry into the HD video network and a major step for us.”

According to a press statement, PMG CTO, Tony Scanlan, said the high capacity IP platform built by the telecommunications carrier is crucial to developing improved video production, contribution and distribution.

### Comments

[Post new comment](#)

Your name:

Anonymous

E-mail: